

Faszination Modellbahn in Mannheim 2025

AI-generated trade fair model for Mannheim

Modern technology meets tradition at the Herpa stand

For the tenth time, the famous Maimarkt in Mannheim will open its doors for the well-known Faszination Modellbahn (fascination of model railroad). Thanks to the extravagant model railroad layouts in all gauges, small series manufacturers, and many dealers, this event is always a popular meeting place for the entire community.

From March 7 to 9, we will of course be there again. This time we intend to welcome you at a new stand. You will find us in the Maimarkthalle at Stand 1430.

As many people will know, our exclusive trade fair model is based on the basic shape of a high roof Mercedes Benz Sprinter and a corresponding print featuring a railroad motif. But the trained eye will recognize that there is no original for this. We are in part playing with new possibilities here - the locomotive prints were designed with the help of AI for application on our miniature model. Draw your own conclusions on the precision and creativity of artificial intelligence!

We are looking forward to hearing what you think and to welcoming you to Stand 1430 in Mannheim!

